

Unlock Your 'Business' Potential this year!

"Ideas are the beginning point of all fortunes." Napoleon Hill

Unlocking your 'Business' Potential draws from the same creative well that allows you to dream and dare and declare to the world, ***"I will make a difference!"***

In the short time we share here, I will attempt to kick-start your creativity and challenge your business mindsets, to look at what you do from a fresh perspective. To expose your senses to the opportunities that surround you. I've included this guide to give you some solid ideas to build on in pursuit of that quest.

To truly expand and **Unlock Your 'Business' Potential**, I'd suggest exploring a few ideas:

- Learn to tap into your **Creative S.O.U.L.:** Seeker of wisdom; Openness to people and ideas; Unlimited energy; and a high Level of risk and adventure.
- Learn and apply the creative process to your situation: Preparation; incubation; illumination; and implementation or action on the creative thoughts.
- Believe in your creative abilities. ***Belief precedes creation!***
- Don't be afraid to ask 'stupid' questions. There aren't any!
- Challenge your assumptions and existing mindsets.
- Give your ideas breathing space to germinate and grow.
- Read outside your normal zone to expand your mind. (*Try some of my books! - Smile*)
- Recruit a creative, collaborative circle of friends and fellow seekers.
- Travel and be open to explore and expand by truly seeing new ideas.
- Learn to explore the World Wide Web. Visit us at: <http://www.ideaman.net>
- Make a conscientious effort to capture, record and save your ideas. *Idea Journal?*
- See your **Ideas At Work** by using the four critical building blocks: Planning; Passion; Persistence; and of course; the Patience to see it through!
- Remember to have fun! We learn best in times of enjoyment.
- Use "Thunder-thinking" to get outside your box.
- Create a special place that sparks your creativity.
- Share and expect synchronicity with the world.
- Encourage idea volume generation with all your connections.

Just a few quick thoughts that might help you crank up the volume and burst your locked in 'business' bubble. "Why Didn't I THINK Of That?" covers this in more detail. I'm glad we've had this time together and hope you leave here with some specific ideas to act on today!

As Jacob Bronowski wrote, ***"The world can only be grasped by action, not by contemplation...The hand is the cutting edge of the mind."***

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